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C O N F I D E N T I A L LONDON 002496

SIPDIS

STATE FOR EUR/WE/UK NSC FOR BRADLEY E.O. 12958: DECL: 10/02/2018

TAGS: [PREL](#) [PGOV](#) [UK](#)

SUBJECT: DAVID CAMERON USES HIS PARTY SPEECH TO DEFINE HIMSELF AND REBUT LABOUR CLAIM THAT NOW IS NO TIME FOR A NOVICE REF: STATE 2451

Classified By: Deputy Chief of Mission Richard LeBaron for reasons 1.4 (B) and (D).

[1](#)1. (C) Summary and Comment. Conservative Leader David Cameron used his lengthy, sober speech to the Tory Conference today to rebut Prime Minister

[1](#)2. (C) Summary cont. Several Tory leaders told us that their internal polling over the last week found that Gordon Brown's jibe that Cameron was
Strong Support For the Mission in Afghanistan -----

[1](#)3. (C) Cameron began his speech by telling the crowd that in the midst of financial turmoil, we "must not forget we are at war" and that it was
Financial Crisis -----

[1](#)4. (C) Cameron repeated his pledge, announced the day before, to put aside "political wrangling" and work with the Brown Government to address
Playing to Middle Britain -----

5.(C) In his specific policy proposals on domestic issues, Cameron played to the interests of the mythical "middle Britain" voter -- National F

[1](#)6. (C) The Conservative Party is "not hostile to the state," Cameron reassured voters, and understands that the state has an important role to
Change vs. Experience -----

[1](#)7. (C) Throughout his speech, Cameron sought to emphasize the need for change and contended that those who point to their "experience" in government
TUTTLE